

# Goodbye 2023

A look back into our past

## 2023 Rewind

### What Jewll got up to this year

This year Jewll and our Jewll family came together and celebrated many victories whether they were personal or close to home. From having the privilege of visiting Bobcat headquarters in Prague, using groundbreaking technology in our machinery, celebrating world cup victories and our very own South African boxing champion. Jewll has expanded into new horizons and was able to form new relationships with the best people to ensure we keep South Africa and the rest of the world as safe as possible. We stayed dedicated to our goal of being the number leaders in flameproof and non-flameproof custom equipment to ensure our people of South Africa never doubt their safety. There were many highlights to our year this year and I must say, Bok Friday brought us all closer than we could imagine, backing our country to show them that we can achieve the impossible much like here at Jewll. Our staff have shown us all their amazing talents this year from signing to Oom Pat, dancing for our Bokke and most importantly staying dedicated to working towards our goal.



Wim van der Lingen

## 27 years, 9 862 days, 236 682 hours

Hard work and dedication shown to all of us by Wim van der Lingen

My name is Marlee van der Lingen and I am a sales and marketing assistant at Jewll Industries but most importantly I am the daughter of a great inspiration here at Jewll Industries, Wim van der Lingen. Ever since I can remember my dad has dedicated his life to making Jewll and everyone at the company grow and become the best versions of themselves. My dad has never not put Jewll first even if it meant he had to stay late at work or travel far and wide alone to make sure Jewll succeeds. I have had the privilege of seeing my father grow the company to new heights and create inventions I never even knew was possible. The long drives he took and still takes to places to present his hard work will forever amaze me. My dad has never once said no to planning a staff event as he is always willing to cover the cost to ensure that his staff always have the best experience they could ever imagine.

I have now grown up and had the privilege of working alongside my father and experiencing the master at work. From allowing me into meetings where I got the chance to see how excellent his communication skills are to allowing me to travel with him to Prague to experience business in another country. My father has never stopped teaching me things about Jewll as well as the business world and we spend hours at home discussing new ideas and new ways to grow Jewll. Another thing that amazes me is my dad's one hundred percent commitment to the job and the personal relationships he builds with staff and clients. I sometimes cannot believe my eyes when my dad comes up with a new thought to either create something new or improve on something. I am proud of my dad and all the things he has managed to achieve over the years and I am forever grateful for what he has taught me.



The photograph above is our sales representative Attie Jonker showcasing the size of Jewll's very own tramping generator built and tested at Jewll.

