Wednesday, February 07 2024

## Champions

Supporting champions

Issue #06

By Marlee van der Lingen

## **Stars of the industry**Jewll supporting South Africa's Champions

A lot has happened in the first month of the year 2024 for South Africa that has made history. South Africa can now proudly say that we have the very first South African to win a UFC title, the legend Dricus Du Plessis. DDP had the drive, fight, and perseverance to do the unbelievable - to beat Sean Strickland in a remarkable fight to the title. We couldn't be prouder of him. Then we have Jackson Chauke, who fights out of the infamous Durandt's Boxing Gym and Fitness, and has won the IBO flyweight world title, at 38 years old. He proved to the world that anything is possible if you want it enough and train hard enough by putting in the long hours. I have had the privilege of witnessing Jackson train. What an honor it is to realize that no matter what, your dreams are always within reach. Lastly, we have the Bafana, Bafana soccer team. Since the AFCON started they have made South Africa proud. They have proved themselves to us beyond a shadow of a doubt. Despite all the negative comments they received that they are a force to be reckoned with, because they are all champions at heart.



Bafana Bafana celebrating their win as they go into the semi-finals.





Top Right: Jackson Chauke, IBO flyweight champion of the world.

Bottom right: Bafana Bafana after beating Morocco.

## Why these champions

What Jewll sees in them

It may seem strange for a mining company to write an article about sports, but many don't understand that we take inspiration from these sports stars and can often relate to their achievements and drive. This year Jewll also made our own history in building new groundbreaking underground machinery. Our staff has the commitment and power like Jackson, our management team has champion hearts and unstoppable minds like Bafana Bafana and our machine has the strength and endurance like Dricus. In all ways, Jewll sees ourselves as champions just like South Africa's champions. Our electrical systems are flawless just like Jackson's left hook, and our flameproof is impenetrable just like Bafana Bafana's defense and our underground machinery is as destructive as DDP's high kicks. Jewll cannot wait to show more of what we are capable of in this coming year, we can't wait to show the world that we are ready to claim our title as the number one flameproofing company in the world.









